

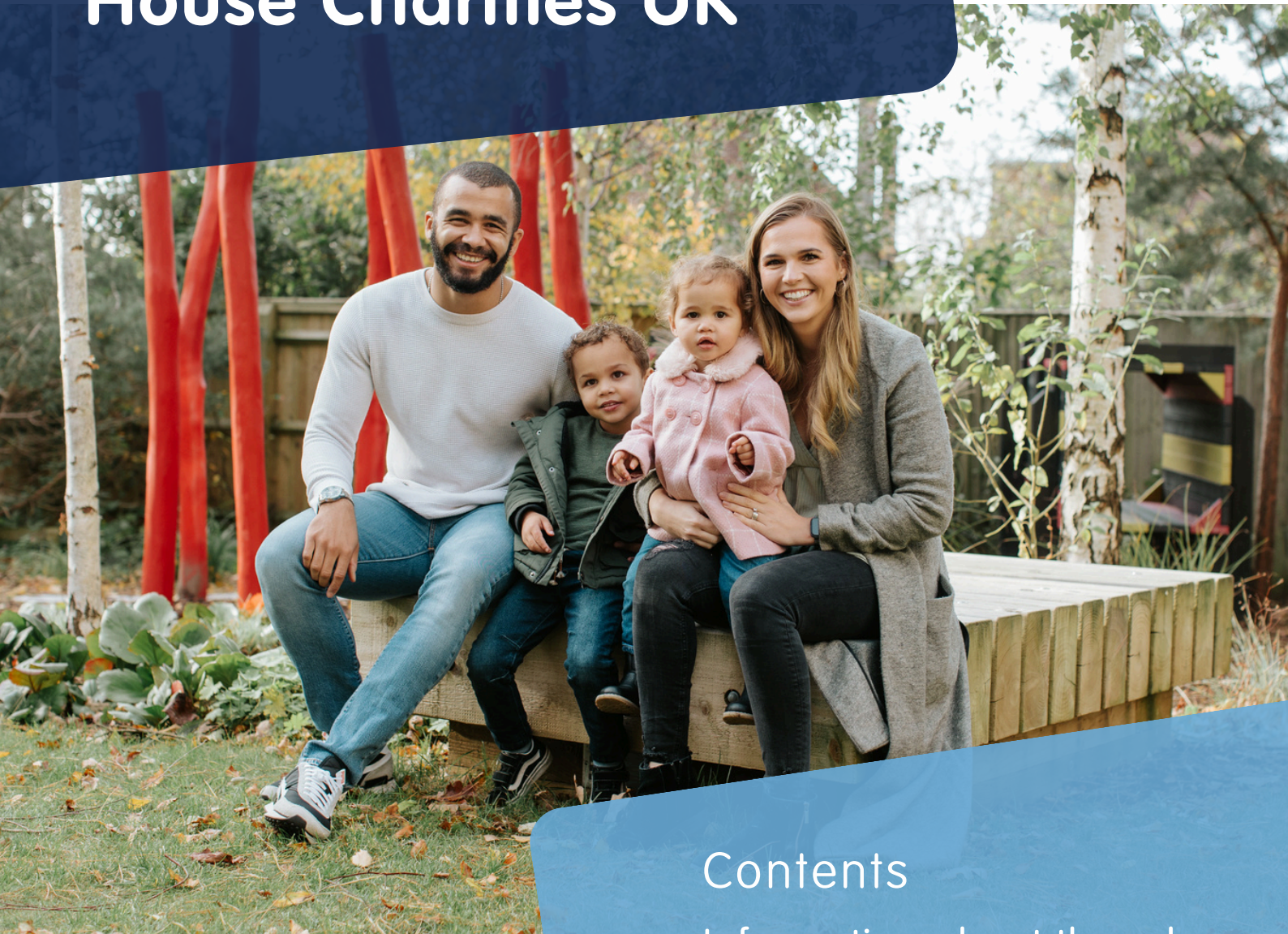
Senior Events Fundraiser

Ronald McDonald House Charities UK



Ronald McDonald
House Charities™
United Kingdom

Keeping families close™



Candidate Pack

Contents

- Information about the role
- Summary of benefits
- How to apply
- Ronald McDonald House Charities UK - Who we are and what we do
- Our Stories

Information about the role

Job Title: Senior Events Fundraiser

Salary: £35,000 (per annum)

Reports to: National Event Manager

Location: Hybrid working - Working two days a week in an Ronald McDonald House or office

Contract: Full time - Permanent Contract

Job Purpose:

The Senior Event Fundraiser will play a crucial role in planning, developing, and executing a variety of fundraising events to support Ronald McDonald House Charities UK. This position aims to maximise revenue, enhance supporter engagement, and ensure outstanding experiences for all participants. You will excel in this role if you have excellent relationship management skills and can connect with a diverse group of people. Being organised and a good project manager, you will confidently solve problems, secure financial targets, and take a creative and collaborative approach to deliver outstanding events.

Key responsibilities will include:

Event Planning and Execution

Lead the planning, development, and delivery of major fundraising events, ensuring they meet financial targets and provide exceptional experiences for supporters. Develop effective relationships with third-party event providers to enhance our profile and identify suitable events to meet our income, event, and donor development plans. Help to identify new event opportunities and innovation.

Supporter Engagement

Build and maintain strong relationships with event participants, donors, and volunteers, providing excellent stewardship and support to maximise fundraising efforts. Develop and deliver opportunities for corporate engagement and sponsorship.

Marketing and Promotion

Develop and implement multi-channel marketing strategies to promote events and increase participation and revenue.

Data Analysis and Reporting

Conduct thorough data analysis to evaluate event performance, identify trends, and make strategic recommendations for future events.

Team Collaboration

Work closely with the Events Team and other departments to ensure seamless coordination and execution of events.

Budget Management

Manage event budgets, ensuring cost-effective use of resources and maximising return on investment.

Compliance and Best Practices

Ensure all events comply with relevant regulations and best practices, maintaining the highest standards of safety and quality.



Information about the role

Skills and Experience

- Demonstrable success in organising, planning and executing large-scale events
- Experience working across functions with a diverse range of people/stakeholders
- Significant operational planning and delivery experience
- Full current and clean UK driving license
- Understanding of and adhering to legal and ethical requirements related to General Data Protection Regulations (GDPR), confidentiality, and the protection of children and vulnerable adults (Safeguarding)

Our Values

- We celebrate the diversity of our people and our programmes
- We focus on the critical needs of children and their families
- We value our heritage
- We operate with accountability and transparency

Our Diversity Statement

We aim to cultivate a culture of inclusion for all employees that respects their individual strengths, views, and experiences. We believe that our differences should be celebrated as this enables us to be a better team - one that makes better decisions, drives innovation, and delivers better results.

Equal Opportunities Employer

The Charity is an equal opportunities employer and welcomes applications from all suitably qualified individuals regardless of race, ethnicity, religion, sex, gender identity, sexual orientation, disability, or age.



Summary of benefits

We are able to offer the successful applicant a highly competitive salary and benefits package



Pay

£35,000 per annum



Charity Sick Pay

20 days' Charity sick pay per tax year, pro-rata for part-time



Private Healthcare and Employee Assistance Programme

We give all staff, their spouse or civil partner and any dependant children up to the age of 25 free membership of a private medical care scheme. You can also access a free Employee Assistance Programme and Doctor@Hand service.



Pension Scheme and Enhanced Life Assurance

The Charity offers a Stakeholder Pension Plan to all salaried employees. This pension includes a minimum of cover of 1x annual salary life assurance. You will have the option to upgrade your life assurance to 4x annual salary.



Holiday and Sabbatical Leave

28 days' annual leave entitlement (including bank holidays) per annum (pro-rata for part-time), rising to 38 days (including bank holidays) after 3 years' service. You will be entitled to an eight-week paid sabbatical for every 10 years' continuous service.



Training and Development

You can request time to train or to undertake accredited programmes leading to qualifications, or, for unaccredited training, request assistance to help you develop your skills related to your job.



Enhanced Family Friendly Leave

After one year's continuous service, you will be entitled to enhanced maternity, paternity and adoption leave.



Recognition

To celebrate major service anniversaries, we give all staff vouchers which you can redeem at a number of High Street and online retailers. The value of the vouchers increase each five years. Our employee of the quarter scheme recognises five employees each quarter with a £50 voucher.



Employee Discount Scheme

You will have access to a discount scheme through Rewards Gateway; this includes discounts from a wide variety of High Street and online retailers.

How to apply

Closing date:

Tuesday 29 April 2025

All applications must be submitted before midnight on this date to be considered.

Please enclose:

- A full CV
- A cover letter

Applications should be sent to:

RMHC Recruitment Team via:
rmhc.recruitment@uk.mcd.com

If you would like to talk about the role before applying, please email: rmhc.recruitment@uk.mcd.com.

All applications will be considered and then informed following the closing date if they have been shortlisted for a first-stage interview.



Our stories

Unexpected complications: Lilly's story

When 10-year-old Lilly was just five, an accident at a trampoline park caused her to break her leg and left her needing surgeries, including the insertion of a metal plate. On 10 May 2021, Lilly went into Noah's Ark Children's Hospital in Cardiff, for what should have been a routine procedure to have the plate removed. However, whilst she was being anaesthetised, unexpected complications arose as Lilly's airways closed, leaving her in a critical condition and in intensive care for several days.

Thankfully, after moving from intensive care to Owl Ward, where she spent another two weeks, Lilly finally got to go home. Lilly and her mum Amy are now hoping to fundraise thousands of pounds for Ronald McDonald House Charities UK, after Amy was accommodated at the Cardiff House during Lilly's unexpected hospital stay.



Fearing the worst: Sienna's story

When Marie's waters broke at 24 weeks pregnant with her second child, she was fearing the worst. Doctors said Marie's baby girl would have a 50/50 chance of survival. Two days later, Marie, from Eastbourne in East Sussex, gave birth to tiny baby Sienna at Brighton University Hospital. She weighed just 1lb 7oz. Sienna stayed in hospital for 96 days, during which time her family was accommodated at the Ronald McDonald House Brighton.

We call ourselves 'operation buddies': Noah's story

Noah, from Reading in Berkshire, was just four weeks old when he was diagnosed with congenital nephrotic syndrome, a condition causing the kidneys to leak large amounts of protein into the urine. The first child of his parents Jessie and Thomas, Noah spent the first six months of his life in hospital, during which time Ronald McDonald House Southampton provided free 'home from home' accommodation for his family.

In November 2021 baby Remy arrived, making Noah a proud big brother and just three months later, after several years of infusions and dialysis, Noah finally received a kidney transplant. Dad Thomas was his donor and they became 'operation buddies'. Noah is now back at nursery and looking forward to starting school in September.

