



# Together around the globe:



A Magical Evening from Manchester



## Sponsorship Opportunities

Friday 2 December 2022

The Hilton, Manchester Deansgate

M3 4LQ



Registered with  
**FUNDRAISING  
REGULATOR**

Ronald McDonald House Charities UK is an independent registered charity in  
England and Wales (802047) and Scotland (SC040717)



**Ronald McDonald  
House Charities™**  
United Kingdom

Keeping families close™



## Event Overview

In 2021, our annual Manchester gala dinner returned in full force and was transformed into a magical event, An Evening in Wonderland, at The Point, Emirates Old Trafford. Together we raised an incredible £250'000. We could not have achieved this without our generous and loyal supporters, sponsors and guests.

Throughout the past year, our ambition to ensure loved ones are close to their poorly children enabled us to accommodate 3916 families during their time of need. Your support will help us to safeguard our future service to families who need our support.

We are delighted to announce that we have secured The Hilton Manchester Deansgate for this year's Manchester gala dinner. The Hilton is located inside the Beetham Tower and we are so excited to hold our thirteenth annual gala dinner at such an iconic venue!

Once more details are confirmed, these will be shared with you but by signing up today for one of our sponsorship packages, we will have your logo before artwork is produced, giving us the chance to promote your sponsorship from the offset. Your company has the opportunity to be seen by a wide audience of families, supporters and businesses across both the North West and UK.

All funds raised from the event will go to Ronald McDonald House Charities UK. We provide free 'home away from home' accommodation for families of children receiving care at specialist children's hospitals across the UK. Often, the best medical care for a seriously ill child isn't close to home. On average a family has to travel 62 miles from home to visit their child in Hospital and stay an average of 16 nights.

This year, we're thrilled to be able to welcome back our wonderful supporters to such a prestigious venue. We will be celebrating the magic of Christmas and all the glitz and glam, with an incredible line-up of entertainment, hosted by Bruce Turner and including The Rush Band, Oliver Bond, ClintBoon with a late-late after party, and so much more - we hope you will join us!

Contact:

Jo Howe (National Corporate Manager)  
07938 521017 - joanne.howe@uk.mcd.com

or the Events Team  
07717 324317 - rmhc.events@uk.mcd.com

# Sponsorship Packages



## Headline Sponsorship

- **Exclusive headline sponsorship deal**
- **Two tables of 10**
- **Logo on the screens, advert in event programme & silent auction table**
- **Logo on all literature pre event**
- **Full page article in event programme**
- **Two uses of House boardroom**
- **Website feature on RMHC UK Website**
- **Social Media mentions in the lead up to the event on both local and national RMHC UK accounts**
- **Personal thank you on the night**
- **House tour**
- **Opportunity for a company representative to speak on the night**

# Sponsorship Packages



## The Theme Package

Bring our Together around the globe theme to life

- **10 VIP tickets**
- **Upgraded table wine**
- **VIP Position Seating**
- **Facebook & Twitter mentions - pre event and day of**
- **Logo on screens during the event and half page advert in the event programme**
- **Personal thank you on the evening**
- **Feature on event website and National website as a Charity Partner**
- **Exclusive Tour of the Manchester House with use of the Boardroom facilities twice during 2022**

## The Media Package

Support the overall media production of our event

- **10 VIP tickets**
- **Upgraded table wine**
- **VIP Position Seating**
- **Facebook & Twitter mentions - pre event and day of**
- **Logo on screens during the event and half page advert in the event programme**
- **Personal thank you on the evening**
- **Feature on event website and National website as a Charity Partner**
- **Exclusive Tour of the Manchester House with use of the Boardroom facilities twice during 2022**

# Sponsorship Packages



## The Drinks Package - £5000

Partner for our drinks reception and all table drinks provided

- **Two complimentary tickets**
- **Reception Drinks**
- **Table Drinks**
- **Logo on collar labels on bottles**
- **Logo acknowledgement in the reception area**
- **Logo on screens during the event and half page advert in the event programme**
- **Exclusive Tour of the Manchester House with use of the Boardroom facilities for Corporate Away Day once during 2022**

## The Entertainment Package - £5000

Sponsor our live entertainment on the night

- **Two complimentary tickets**
- **Logo on screens during the event and half page advert in the event programme**
- **Personal thank you on the evening**
- **Exclusive Tour of the Manchester House with use of the Boardroom facilities for Corporate Away Day once during 2022**

## The Dinner Package - £5000

Sponsor our carefully curated three course dinner

- **Two complimentary tickets**
- **Logo on screens during the event and half page advert in the event programme**
- **Personal thank you on the evening**
- **Exclusive Tour of the Manchester House with use of the Boardroom facilities for Corporate Away Day once during 2022**

# Sponsorship Packages



## The Tech Package - £3000

Sponsor our silent and live auction technology

- **Logo acknowledgement in the auction area**
- **Logo on screens during the event and in the event programme**

## The Family Package - £2000

Host a past family from one of our Houses for the evening

- **Half page sponsorship advert in the programme and logo on the family table**
- **Logo on screens during the event**

## The Volunteers Package - £1500

Support our amazing volunteers of the night

- **Logo on sashes worn and clipboards used by volunteers**
- **Logo on screens and mention in the event programme**

## The Table Gift Package - £1500

Support our Table Gifts and Props

- **Logo on table gifts packaging**
- **Logo on screens and in the event programme**

## The Ice Breaker - £1000

Support our Heads & Tails opening game

- **Logo incorporated into the Heads & Tails game**
- **Logo on screens and in the event programme**

# Sponsorship Packages



## The Main Raffle - £850

Support our main raffle for guests

- **Logo on all raffle envelopes and in the event programme**

## The Handbag Raffle - £500

Sponsor our handbag raffle

- **Logo on handbag raffle table and in the event programme**

## The Photo Booth - £500

Sponsor our brilliant Photo Booth on the evening

- **Logo in photo booth area and in the event programme**

## The Glitter Station - £400

Sponsor our on the night Glitter Station for guests

- **Logo in glitter station area and in the event programme**

## Options to combine:

**Fun with Friends Package £1,400 : to combine the Handbag Raffle, Photo Booth and Glitter Station**

**Fun at the Table Package £3,350 : to combine the Table package, Main Raffle and Ice Breaker**



**Thank you for sponsoring  
and supporting our  
Manchester Gala Dinner!**

