



London Golf Day

21 June 2022

London Club,
Heritage Course,
TN15 3NH

Sponsorship Packages

About the Course



Keeping families close™

Hosted on Tuesday 21st June at the prestigious London Golf Club in Kent. Our London Golf Day is a great opportunity to play the Heritage Course - the London Club's private members course. The heritage is a classic Jack Nicklaus course and was host to the 2008 and 2009 European Open. As well as appearing 8th place within the list of Top 100 courses in England*, the London Club has also been nominated for England's Best Golf Course 2020 as part of the World Golf Awards.

*www.top100golfcourses.com



Be Part of Our Charity Day



Keeping families close™



Our Charity golf day at the London club is one of our most sought after events of the year.

The day includes a chance to play the exclusive Heritage course, enter some great competitions, and bid on some fabulous auction prizes. Each team will enjoy breakfast, a delicious dinner and receive a bag of goodies. We want to raise as much awareness and funds during the day so we can continue to provide a safe comfortable 'home away from home' for families to be close to their child's bedside in hospital.

By sponsoring one of our packages not only will you have brand exposure throughout our event, you will have the comfort in knowing that you have helped many families at a time when they need it most.



Your support will help us continue to provide a 'home away from home' for families with a child in hospital

Pictures were taken pre-covid

**Headline
Sponsor**



£6000

What the package includes:

- One team entry in the event
- 'Sponsored by' branding to appear on all print materials and on the RMHC UK website event listing
- Write up in the event programme
- Logo on the event day golf balls (excluding the yellow balls)
- Logo on the digital screens located in the buggies
- Option for someone to address the teams at the start of the day
- Branding (provided by you) on all competition holes (x4)
- Bespoke RMHC London Golf Day sponsored by 'your company' pull up banners produced and displayed in the reception area of the club
- Opportunity for a team of branded employees to help volunteer on the day and then join us for dinner post golf (up to 10 people and dependent on government restrictions at the time of event)
- Your company name included on the trophy engraving for the winners
- Opportunity to provide something branded for goody bag
- Full event branding (with the exclusion of the Yellow Ball competition), incorporating all outstanding sponsorship packages available

Packages could be subject to change depending on government restrictions of time of event.



Buggy Sponsor

£3000

What the package includes:

- Your company logo will be displayed 'with thanks' on each of the buggies on the day
- Your company logo featured in the event programme and during the dinner presentation.
- One team entry to the London Golf Day



Dinner Sponsor

£3000

What the package includes:

- Your branding will be displayed at the dinner on each of the tables within the dining area
- Your branding featured in the event programme and in the presentation at the dinner.
- One team entry on the day.
- Opportunity to provide pull-up banners to display within the dining area.



Refreshment Cart Sponsor

£2500

What the package includes:

- Your company logo will be displayed 'with thanks' on the refreshment cart on the day
- Your company logo will feature in the event programme and dinner presentation.
- Bottle of water with your branding on for each golfer
- One team entry to the London Golf Day



Goody Bag Sponsor

£1500

What the package includes:

- Every golfer will receive a goody bag on the day that features your branding.
- Items sourced by us include snacks and drink, Charity branded item, gift from London Club (subject to items in stock), other gifted items from supporters.
- You can include your own branded items e.g pens, golfing towels, water bottles, or USB sticks.



Breakfast Sponsor

£1000

What the package includes:

- Your branding will be displayed at breakfast on each of the tables
- Your branding included within the event programme and features in the presentation at the dinner.
- Opportunity to provide pull-up banners to display within the breakfast area.

Packages could be subject to change depending on government restrictions of time of event.

Additional Opportunities

Auction Prize Sponsor: £500-£700

- Sponsor a prize for the auction
- All Auction Sponsors will be recognised in the event programme.

Competition Hole: £300

- Sponsors are invited to provide branding for a competition hole on the course.
- All Hole Sponsors will be recognised in the event programme.

There are 4 competition hole sponsorships available

Standard Hole: £200

- Sponsors are invited to provide branding for a standard hole on the course.
- All Hole Sponsors will be recognised in the event programme.

There are 14 standard hole sponsorships available

What your support could provide



Here are some examples of what funds raised on the day could provide for families with a child in hospital.

£4000 could provide phonedines and wifi in one of our Houses keeping families connected and enabling them to work remotely.



£1500 could provide a House assistant for a month, a friendly non medical face for a family after a difficult day at the hospital.



£3000 could provide cleaning supplies, keeping our Houses clean and hygienic is vital for our families with a sick child in hospital



£1000 could provide access to washing facilities, families can keep on top of daily routines which can often feel overwhelming when coping with a sick child in hospital



£400 could pay for the average length of stay for a family in one of our Houses, which is 16 nights





For more information or to
secure your sponsorship
please contact:

RMHC.Events@uk.mcd.com