



Ronald McDonald
House Charities™
United Kingdom

Keeping families close™

Junior

Corporate Fundraiser

Ronald McDonald House Charities UK Candidate Information Pack



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www.rmhc.org.uk

Eden-Olive's Story

Ronald McDonald House Charities UK keeps families close to their child in a hospital far from home by providing free 'home away from home' accommodation, minutes away from their child's bedside.

After various tests, it was apparent that Eden had contracted a rare condition (1 in 4,500) called Oesophageal Atresia, a condition that couldn't be confirmed until after her birth.

On 12 September, Michelle was taken in for an emergency C-Section. Eden-Olive was born five weeks prematurely, weighing only 3lb 8oz. Doctors began testing the newborn immediately and confirmed she was suffering with Oesophageal Atresia and Tracheoesophageal Fistula, a diagnosis that meant her oesophagus and stomach weren't connected. Consequently, being fed would cause her to choke and turn blue, needing resuscitation.

Shortly after Eden was born, Michelle and Wes received news that no family want to hear – that their newborn daughter would require life-saving surgery.



Unfortunately, news had not been much better during Michelle's pregnancy. During her 20-week scan, doctors had concerns about Eden's heart and liver and a few weeks later they discovered Eden had contracted a rare condition called Absent Ductus Venosus, which meant that the blood supply was bypassing the liver and heading straight for Eden's heart.

At only two days old, Michelle and Wes watched their baby girl head into life-saving surgery. Eden fought her way through the surgery. Afterwards, she was indefinitely hospitalised and began the long journey of recuperation.

Both Michelle and Wes were so grateful for the comfort and support the Ronald McDonald House Cardiff provided during the most difficult and troubling first ten months of Eden's life. For them, it became like a second home, with supportive and sensitive staff who were always aware of their situation. Being able to live so close to Eden meant that they could focus on her health and not worry about how they would get to the hospital, what hotel they would stay in or how much it would cost.

Michelle and Wes found ease in being able to speak to the other parents going through similar experiences and taking part in activities run by staff to make life normal and fun in the House. They especially enjoyed the Parents' Pamper Evening. The House spirit and atmosphere brought the family closer together and having a family room meant that Eden's nine-year-old brother, Jesse, could come and visit her!

Despite the complications during her recovery, we are pleased to say that after 318 nights in our Cardiff House, Wes, Michelle and ten month old Eden-Olive left us to begin their family life back in Barry, Wales. They have left the House with friends for life, a stronger family bond and just in time to celebrate Eden's first birthday!

Message from Jon Haward, Executive Director, Ronald McDonald House Charities UK

Hello,

Thank you for your interest in our current vacancy with Ronald McDonald House Charities UK. Keeping families close is at the heart of everything we do; we build and run Houses that provide a 'home away from home' for families who have a sick child in hospital.

We are fortunate to have some wonderful corporate partners here at RMHC UK and excited to grow this further in 2022. You will be joining a team of Corporate Fundraisers and you will play a key role in supporting and engaging with new and existing supporters so they feel appreciated and understand how their support makes a difference to families staying with us.

The right candidate will be a motivated, committed and relatable individual who is proactive and can plan and prioritise work effectively.

The Job Description and Person Specification will tell you about the role itself and detail the kind of person we are looking for. Our website (www.rmhc.org.uk) will tell you more about the great work we do and the difference we make to the lives of families with sick children.

If this opportunity excites you and Ronald McDonald House Charities UK is something you can wholeheartedly support, then I very much look forward to hearing from you.

Yours sincerely,



Jon Haward
Executive Director
Ronald McDonald House Charities UK



RMHC UK: Who are we?



Our History

Ronald McDonald House Charities was born out of the unlikely partnership of Dr Audrey Evans, an oncologist at the Children's Hospital of Philadelphia, McDonald's and the American Football team, the Philadelphia Eagles.

A player for the Philadelphia Eagles had a daughter suffering from leukaemia, which prompted the team to raise in excess of \$100,000 dollars to support the hospital. Dr Evans and her team were extremely grateful and shared her need for another \$32,000 to fund the build of a house where families of the children in the hospital could get proper rest, away from the ward.

McDonald's were using the Eagles players as part of an advertising campaign and offered to donate the proceeds from sales of their 'shamrock shake' to help build the House. They asked that the House be known as the Ronald McDonald House, and on 15 October 1974, the first Ronald McDonald House opened its doors in Philadelphia, USA. From this date, Ronald McDonald House Charities has spread across the world, forming new and independent branches in over 50 regions and countries.

In the UK, Ronald McDonald House Charities UK was established as an independent charity in 1989. Our Houses not only provide families with accommodation, but with a space where they can rest, cook and take time out from the hospital, so they can continue to stay strong for their child. Children that require specialist medical care often have to travel long distances to receive treatment. Our Houses are located next to specialist children's hospitals, and we have 12 Ronald McDonald Houses in the UK.

 Camberwell King's College Hospital London	 Tooting St George's Hospital London	 Moorfields Moorfields Eye Hospital	 Oxford John Radcliffe Children's Hospital
 Arrowe Park Arrowe Park Hospital	 Cardiff Noah's Ark Children's Hospital	 Birmingham Birmingham Children's Hospital	 Brighton Royal Alexandra Children's Hospital and Trevor Mann Baby Unit, Brighton
 Manchester Royal Manchester Children's Hospital and St Mary's Neonatal Unit	 Southampton Southampton Royal Children's Hospital and Princess Anne Hospital	 Evelina London Evelina London Children's Hospital	 Edinburgh Royal Hospital for Children and Young People

RMHC UK: Who are we?

We help families stay close to their children in hospital by providing free accommodation in our homely and welcoming Ronald McDonald Houses.

In an average year, we support over 6,000 families, providing a safe and supportive environment right by the children's hospital. We save families more than £1,800 in out of pocket accommodation expenses.

The best medical care for children isn't always close to home. Families often find themselves travelling long distances to get to their child's hospital. In 2020, on average families lived more than 70 miles from the hospital their child was in.

A Ronald McDonald House is more than just a place to stay. We run free activities and events to entertain siblings and bring families together. We are there for them during difficult times and we are there to celebrate important milestones.

We believe that families together are stronger. And getting adequate sleep, food and time away from the ward, allows parents to fully participate in their child's medical journey. Families can stay for as long as their child is in hospital.

McDonald's

One of our founding organisations, McDonald's has supported the Charity in the UK since the very beginning, in 1989. They display collection boxes in restaurants, hold fundraising days and do so much more.



Job Description and Person Specification



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Job Title:	Junior Corporate Fundraiser
Reports to:	National Corporate Partnership Manager
Location:	Ronald McDonald House Evelina London, 216 Lambeth Road, London, SE1 7JY. The role is supporting UK wide partnerships so may involve UK travel. There is an element of flexible/home working in the role.
Contract:	Permanent. Full-time hours are 35 per week.
Salary:	£22,000 per annum (+ £3,000 London weighting allowance)

Role Summary:

Responsible for achieving ambitious income targets through proactively securing new and managing corporate fundraising partnerships for Ronald McDonald House Charities UK. Working collaboratively within both the Corporate and wider Income Generation team, this role works both geographically and strategically across the UK to secure and grow partnership income.

Key Responsibilities:

- Achieve agreed fundraising targets from new and existing supporters
- To assist the Corporate Fundraising team to provide high quality account management to existing corporate supporters
- Identify and work on strategic partnerships and a program of engagement opportunities
- Identify partnership opportunities through research and prospecting, making new business applications and approaches
- Networking and new business, the ability to create own portfolio of prospects and leads and turn them into support
- Reduce expenditure for the Charity by sourcing appropriate in-kind donations
- Assist the Corporate Partnerships team to Identify and implement new corporate initiatives to raise profile and income.
- Contribute to development of annual plans and budgets for corporate organisations and produce regular reports back on progress against objectives and financial targets
- Accurate logging of communications and partnership agreements are on in house database and ensuring thanking strategy is adhered to
- Ensure that all activities conforms to industry best practice and legal requirements as well as RHMC UK policies and procedures
- Work with the Marketing and Communications department to produce appropriate fundraising materials and to ensure that all public relations opportunities are fully maximised



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Key Responsibilities:

- Share best practice and make a positive contribution to the wider Income Generation team
- Represent Ronald McDonald House Charities UK at meetings, fundraising events, challenges and presentations outside normal office hours (evenings and weekends) as required
- Undertake any other duties of as may be required from time to time by management

Person Specification

Knowledge and Experience:

- Experience of account or stakeholder management in a client facing environment
- Experience managing internal and external stakeholders
- Excellent customer service and relationship building skills
- Strong organisational skills with an ability to set priorities, manage expectations, and meet deadlines
- Ability to manage a busy workload and meet deadlines whilst maintaining high standards and attention to detail

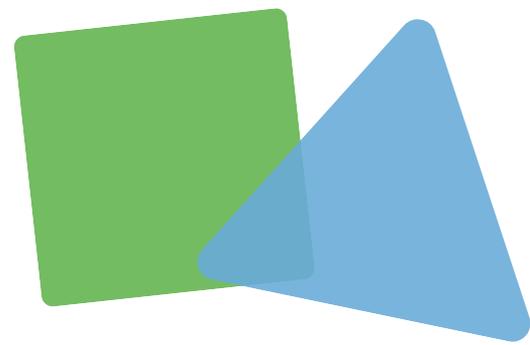
Skills and Abilities:

- A tenacious, out-going, confident individual, who is able to work under their own initiative but is a team player who is achievement orientated
- Ability to influence, motivate, network and negotiate internally and externally
- Ability to be creative and look to innovate within the role
- Strong planning and prioritisation skills with an ability to identify opportunities
- Excellent written and verbal communications skills
- Resilience when dealing with people at all levels
- Ability to work under pressure and flexibly to manage a varied workload and able to meet strict deadlines
- Self-motivated and effective team member who can easily work as part of a cross function team to deliver shared goals
- Attention to detail and able to provide appropriate support at all levels
- Good numeracy skills and ability to analyse and report on financial performance
- Good working knowledge of MS Office and experience of managing information on databases

Specific Requirements to the Role :

- You may be required to attend Ronald McDonald House Charities UK core events. This may require you to work outside normal office hours, including some weekends for which time off in lieu will be given.
- Willing and able to travel within the UK
- Full Driving licence and access to own car (desirable)
- Promote the Vision, Mission and core values of Ronald McDonald House Charities UK

Summary of Benefits Package



We are able to offer the successful applicant a highly competitive salary and benefits package.

Pay	£22,000 per annum (+ £3,000 regional weighting allowance)
Hours of Work	35 hours per week. You may be required to represent RMHC UK at meetings and events outside of normal working hours, including evenings and weekends.
Holiday	28 days (Plus Bank Holidays) increasing by two days after three years' service.
Employee Discount Scheme	You will have access to a discount through Rewards Gateway; this includes discounts on some menu items from McDonald's Restaurants Limited and discounts from a wide variety of High Street and online retailers.
Service Awards	To celebrate major service anniversaries, we give all staff vouchers which can be used at a number of High Street and online retailers.
Private Healthcare	We give all staff, their spouse or civil partner and any dependent children up to the age of 25 free membership of a private medical care scheme.
Pension Scheme	RMHC UK offers a Stakeholder Pension Plan to all salaried employees. This pension plan includes a minimum of cover of 1x annual salary life assurance.
Training and Development	We aim to create a learning environment that enables all our employees to be proficient in their job and to feel that they make a valuable contribution to the Charity's overall achievement. You will be able to request time to train or to undertake accredited programmes leading to a qualification, or, for unaccredited training, request assistance to help you develop skills related to your job.

How To Apply

Closing date: Friday 21 January 2022

Applications should be sent to:

Joanne Howe, National Corporate Partnerships Manager via
RMHC.Recruitment@uk.mcd.com

The closing date for applications is midnight on
Friday 21 January 2022.

Please enclose:

- A CV
- A cover letter

Applications will be considered immediately after the closing date and candidates will be informed if they have been shortlisted for an interview held on Wednesday 26 January 2022.

1st stage Interviews will be conducted by Ben Walker, Corporate Fundraiser London & South of England and Joanne Howe, Head of Corporate Partnerships with 2nd stage interviews being conducted by Joanne Howe and Nicola Savage, Head of Fundraising.

First interview will be virtual with the second interview in person to be held at Ronald McDonald House Evelina, 216 Lambeth Road, London, SE1 7JY.