**Press Release Template**

News release *<<and picture>>* for immediate use Date<<XXXX>>

**<<Town>> resident in fundraising challenge for parents of sick children**

<<name >>, <<age>>, is << short summary of fundraising activity to go here>> to raise money for Ronald McDonald House Charities UK, the independent Charity which provides free ‘home away from home’ accommodation to families with sick children in hospitals across the UK.

<<First name>> will take part in <<further details of fundraising activity here – including the location and day and date on which it will take place>>. <<He/she>> is hoping to raise <<£enter amount>> for Ronald McDonald House Charities UK.

There are 12 Ronald McDonald Houses across the UK situated in or near hospital grounds that enable seriously ill children to have their families close by when they are undergoing treatment, and to maintain a degree of normal family life. More than 6,000 families stay in a Ronald McDonald House each year.

<<Enter first name>> says :“<< This is space for a quote and a chance for you to explain your support for Ronald McDonald House Charities UK in your own words. For example, you might have a personal connection with the Charity or know someone who it has helped. You may also like to give details of any training that you are doing and any challenges that you expect to encounter along the way>>”.

Donations are still coming in via a <<JustGiving / Virgin Money Giving>> page at <<website address>>.

To find out more about Ronald McDonald House Charities UK visit [www.rmhc.org.uk](http://www.rmhc.org.uk)

**-ENDS-**

For more information, pictures or interviews <<*use as applicable*>>, please contact <<your name>> on <<telephone number – *preferably a mobile so that a journalist can reach you quickly and easily*>>.

**Notes to editors**

* Ronald McDonald House Charities UK was founded 31 years ago and in this time has supported over 50,000 families.
* The Charity’s 12 Houses across the UK provide free ‘home away from home’ accommodation for families so they can be moments away from their child in hospital.
* Ronald McDonald House Charities UK relies on the generosity of supporters and fundraisers, including McDonald’s customers, without whom it would be unable to continue its work.
* In 2020, families lived an average of 73 miles away from the hospital, so staying in a Ronald McDonald House saved them travel and expenses at a stressful time.