

Creating a JustGiving Page

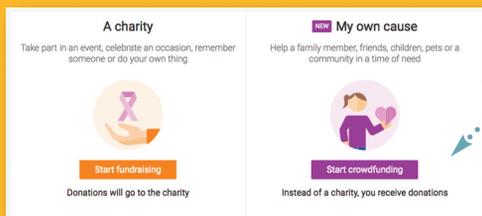
JustGiving is a brilliant way to collect your sponsorship online without having to worry about sending the funds raised back to Ronald McDonald House Charities (or chasing people to pay up!) because the funds are paid directly to the Charity. JustGiving allows you to reach friends, family and people you wouldn't normally see. You can promote your JustGiving page on Facebook, Twitter and other social media outlets. Follow these steps to create your own JustGiving page.



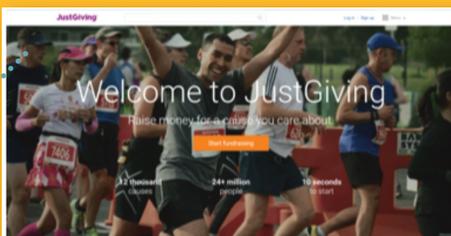
Step 1

Setting up an account

Go to www.justgiving.com and click on the 'start fundraising' button in the middle of the page. You will be redirected to the page shown in the image below. Click on the 'start fundraising' button. You will then be taken to the page below. Click on the 'sign up' button or login if you have a JustGiving login. Either log in with Facebook or fill in your email address, name and create a password. Complete your profile by entering your address.



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Step 5

Promoting your event and tracking your donations

You have now completed your JustGiving page! You can share your page via social media platforms (Facebook, Twitter etc), personalise or edit your page at any time. You are also able to track donations made to your page and update your followers on how you are getting on preparing for your event and raising money.

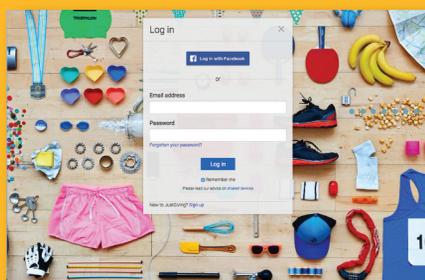
To edit your JustGiving page go to the 'home' button and click 'edit'.

This will take you to a page that allows you to share your page on Facebook and Twitter, email your contacts, and add a 'sponsor me' button to your email signature as well as editing your fundraising page. Additionally you will find an option to set up Just Text Giving, which allows people to donate to you via text. You can also track donations here.

Step 2

Choosing Ronald McDonald House Charities

Enter Ronald McDonald House Charities into the search bar and select Ronald McDonald House Charities, or select one of the three independent Houses to support from the list where you want your funds to be allocated to.

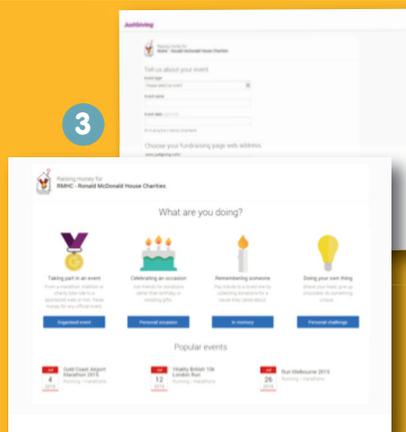


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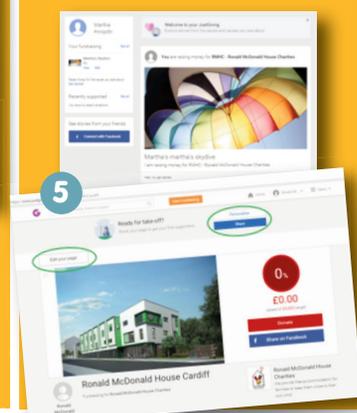
Step 3

Selecting your event

You will then be taken to the page below. Please select the type of event that you are taking part in. There may be more than one reason why you are fundraising, so please choose the one that you believe is most relevant. Once you have chosen the event type, you will be taken to a screen asking what type of event you are taking part in, the name of your event and the date your event will take place. You will also be asked to choose a web address for your JustGiving fundraising page. The address will be the same for every event you take part in, so it's best to avoid one that's related to a specific event or date. A good example would be: <http://www.justgiving.com/yourname>



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Step 4

Personalising your page

Here is your chance to really engage your supporters by adding meaningful, personal information about your event, including:

- Why you are fundraising
- How much you intend to raise and photos
- When you have finished personalising your page, click 'save and continue'

Remember to add a photo so that your supporters know they are on your page!

Add some more information about yourself, why you're fundraising and what you're doing. Please visit www.rmhc.org.uk for information you can include about the Charity. Don't forget to enter your store number if you work in a McDonald's store.

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Add a page headline, this can be anything so be creative! Set a fundraising goal for yourself.

